

## **Senter Design, Inc. of Austin, Texas Receives Houzz's 2012 'Best Of Remodeling' Award**

### *First-Ever Survey & Analysis of More than 1.2 Million Members Reveals Top-Rated Professionals and Current Design Trends from Across the Country*

[Austin, TX] -- March 18, 2012 – Senter Design, Inc. of Austin, Texas has been awarded “Best Of Remodeling” 2012 by Houzz, the leading online platform for residential remodeling and design. Senter Design, Inc, specializing in remodel & new construction, providing interior design services, space planning & project management was chosen by the more than 1.2 million registered members of the Houzz community.

The Houzz “Best Of Remodeling” award for 2012 is given in two categories: *Customer Satisfaction* and *Design*. *Customer Satisfaction* award winners are based on homeowner members who rated their experience working with remodeling professionals in 12 categories ranging from [architects](#), and [interior designers](#) to [contractors](#) and other residential [remodeling professionals](#). *Design* award winners’ work was the most popular among the 1.2 million members, also known as “Houzzers,” who saved more than 16.5 million professional images to their personal ideabooks via the [Houzz site](#) and [iPad/iPhone app](#).

“With 3.5 million monthly unique users and 80 million monthly page views, Houzz has rapidly become the largest community of active remodelers, providing homeowners and design enthusiasts with first-hand advice from Houzzers who have been through the renovating and decorating process,” said Liza Hausman, vice president of marketing for Houzz. “This is a real stamp of approval for Senter Design, Inc., from the Houzz community and we’re thrilled to welcome them to this elite group of ‘Best Of’ winners.”

With Houzz, homeowners can identify not only the top-rated professionals Senter Design, Inc., but also those whose work visually aligns with their own design goals. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and evaluating their responses to questions from others in the Houzz community.

#### **About Houzz**

Houzz ([www.houzz.com](http://www.houzz.com)) is the leading online platform for home remodeling, providing inspiration, information, advice and support for homeowners and home improvement professionals through its website and mobile applications. Houzz features the largest residential design database in the world, articles written by design experts, product recommendations, a vibrant community powered by social tools, and information on more than 1.2 million remodeling and design professionals worldwide who can help turn ideas into reality.

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